

# Jasmine Guy

November 7, 2005

Raoul S. Juneja a.k.a. DeeJay Ra  
Lyrical Knockout Entertainment  
10 Valleyview Road  
Thornhill, Ontario  
L3T 6X6, Canada

RE: 'Hip-Hop Literacy' Campaign

Dear DeeJay Ra:

I am a reader.

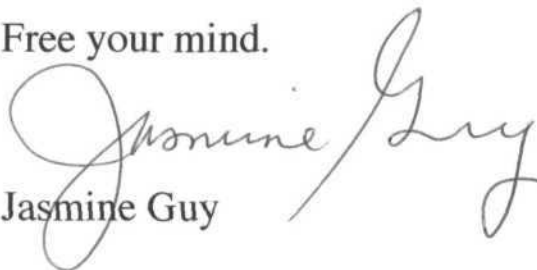
I think reading promotes thinking and thinking leads to consciousness and awareness.

Our Kids think they are stupid sometimes because they aren't making good grades in school, but, I am here to say you can grow your mind. You can expand your intelligence by reading.

Start reading what you love first. Then you will begin to learn and retain information in a fun way. You will enjoy reading.

Remember, some of the people you love and admire are talented but, also, very smart. And, believe me, Spike Lee, Russell Simmons, Mos Def, Afeni Shakur, Jada Pinkett Smith, and Tupac are all serious readers!

Free your mind.

  
Jasmine Guy